

GENERAL MEETING MINUTES

August 28th, 2013 One Parkway Building, 1515 Arch St., Room 18-029 Philadelphia, PA

ITEM	ACTION TAKEN	PAGE
A. WELCOME	Called to order at 6:15pm	2
PART 1: COUNCIL BUSINESS/PROCESS		
B. ROLL CALL	Quorum met	2
C. APPROVAL OF MINUTES	Approved	2
D. SUB-COMMITTTEE UPDATES	• •	
1. Vacant Land	Discussed	2-3
2. Communications and Outreach	Discussed	3
3. Governance and Membership	Discussed	3-4
4. Local Food Procurement	Discussed	4
PART 2: FOOD POLICY STRATEGY/ISSUES		
E. CITY FOOD POLICY PRESENTATION SERIES, PART 4:		
Food waste recovery - Linda Knapp, Institute for		
Local Self-Reliance	Discussed	4
F. OTHER BUSINESS/ANNOUNCEMENTS	Discussed	4
G. DETAILS OF NEXT MEETING	Discussed	4
H. ADJOURNMENT	Adjourned at 7:30pm	4

A. WELCOME

Co-chairs Sarah Wu and Diane Cornman-Levy called a general meeting of the Philadelphia Food Policy Advisory Council (FPAC) to order at 6:15pm. Sarah announced a staffing change. Sasha Swayze Dews will resign as FPAC Coordinator at the conclusion of this general meeting and Hannah Chatterjee will fill the position immediately. Sarah thanked Sasha for her service. Sasha acknowledged the founding members' commitment to establishing the council over the last three years and noted she looks forward to following FPAC's progress over time.

B. ROLL CALL

Roll call indicated a quorum was present to conduct official business.

Members Present

Glenn Bergman Alison Hastings Bob Pierson

Diane Cornman-Levy (Co- Ann Karlen Viery Ricketts Thomas

chair) Shiriki Kumanyika Nicky Uy

Nic Esposito Jessica McAtamney

Ex-officio Members Present

Joan Blaustein, Parks and Recreation Elisa Ruse-Esposito, Parks and Recreation Amanda Wagner, Philadelphia Health Department Sarah Wu, Mayor's Office of Sustainability (Co-chair)

Members Absent

John Byrnes Lisa Mosca Viery Ricketts Thomas

Leanne Krueger-Braneky Patricia Smith Jamie McKnight Carly Spross

Others Present

Amy Laura Cahn (Recommended Nominee)
Esteban Kelly (Recommended Nominee)
Angela Perez (Recommended Nominee)
Rosemarie Caward
Marian Dalle
Cara Ferrentino
Bryan Fenstermaker
Karl Ingram
Linda Knapp

FPAC Staff Present

Sasha Swayze Dews, FPAC Coordinator (exiting) Hannah Chatterjee, FPAC Coordinator (entering)

C. APPROVAL OF MINUTES

Minutes from June 13th, 2013 meeting were approved with no modifications.

D. SUB-COMMITTEE UPDATES

A representative from each sub-committee gave a brief update.

1. Vacant Land Sub-committee

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Amy Laura Cahn presented the update from the sub-committee. Amy Laura stated that since the last general meeting the sub-committee is still in conversation with various land holding agencies. Some have expressed the need to develop internal processes and the sub-committee is honoring their recognition and will proceed with the conversation at the appropriate time. The sub-committee should have more news soon. The sub-committee highlighted six next steps: 1) build an inventory system for vacant and underutilized land with potential academic partners at Temple University; 2) share recommendations for environmental health and food growing with the City; 3) develop an outreach plan and information sharing strategy about brownfields; 4) provide support to a range of organizational partners without 501c3 status; 5) share recommendations on storm water mitigation and water access billing with the Water Department; and 6) engage with L&I on the language in the new zoning code that does not support the use of hoop houses.

Diane Cornman-Levy and Karl Ingram asked if the different agencies involved in vacant land communicate with each other and share similar visions. Amy Laura, Sarah Wu, and Joan Blaustein agreed that historically this might not have been the case, but that the aspirational goals have been improved and are more within reach now that the sub-committee actively exists.

2. Communications and Outreach Sub-committee

Nic Esposito began by thanking the voting members for the passing the external and internal communication guidelines at the last general meeting. He pointed out a press release, credited largely to Carly Spross, was also recently approved through an email vote. The purpose of the press release is to state FPAC's presence and current accomplishments for general inquiry. It is FPAC's first press release. It is meant to generate interest and yield FPAC's first media coverage. The next step is to put a media contact list together from FPAC members and participants.

Nic also reported that as a result of his first meeting with Hannah regarding FPAC's day-to-day communications the sub-committee will, on behalf of the council, tweet twice a week and post once a week on Facebook. Hannah will also assist with keeping the bi-monthly newsletter going and fielding media inquiries. Esteban Kelly asked if people should re-tweet or re-post news that could be tied to FPAC. Nic enthusiastically encouraged everyone to do so and mentioned the hashtag #PhillyFPAC.

Nic then had a couple of asks of the council. He is collecting appointed member bios for the website from sub-committee chairs through Dropbox. Also, the sub-committee is seeking help to fill the social media calendar. Anyone interested should email Nic or fpac@phila.gov.

3. Governance and Membership Sub-committee

Alison Hastings informed the council of a number of updates from the sub-committee. The sub-committee will work with the Co-chairs to determine the status of the current, active ex-officio membership body. Alison gladly announced all members of the Class of 2013 renewed their membership and will remain active for their second term. She thanked them in advance for their service. She announced that two new recommended nominees were recently approved through an email vote, Angela Perez and Fabricio Rodriguez.

FPAC is currently in an important nomination period. Anyone who would like to nominate a new appointed member, or self-nominate, should do so. The sub-committee hopes to present a full slate at the December meeting. Nomination forms are available of the FPAC website. Alison expressed the sub-committee is always very open to adding new members to discuss issues, priorities, and

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processes dealing with governance and membership. The next meeting will be on Tuesday, September 3rd at 9:30am at the DVRPC office.

Shiriki Kumanyika asked how one would know if they are off the nomination list. Alison replied that nominees only know they are on the list if the nominator told them they were nominated. She also explained the following points. The sub-committee reviews all names on the list along with the date they were nominated and by whom. Names do not come off the list unless the nominee declines an opportunity to be added to a slate and they wish to not defer for another nomination period that year. Many nominees are nominated multiple times by different people. Every time a new slate is built the sub-committee looks at the full nomination list from that year.

4. Local Food Procurement Sub-committee

Amanda Wagner presented an update on the behalf of this newly formed sub-committee. She announced her maternity leave at the end of September but that the sub-committee will continue in her absence. The sub-committee has met three times already. The next meeting will be on September 12th at 3pm and she can email anyone interested the call in number and meeting location. They will continue their conversation about what other cities have done, current challenges and opportunities in Philadelphia, engaging vendors and potential vendors, and budget constraints. They have invited Tia McDonald of the Vetri Foundation to lead an informal discussion on food procurement 101.

E. CITY FOOD POLICY PRESENTATION SERIES, PART 4: Food waste recovery

Linda Knapp from the Philadelphia office of the Institute for Local Self-Reliance joined the meeting as a guest presenter on the state of food waste recovery in Philadelphia and to highlight opportunities for increased capacity within the city. She also wanted to hear from the council about possibilities for FPAC's involvement. Linda suggested FPAC consider creating a sub-committee on food waste recovery and expressed her willingness to serve as a liaison. Diane Cornman-Levy proposed FPAC take up Linda's suggestion and create a new sub-committee to look at the issue across the city and move beyond small initiatives. She said she is glad to help spear head the effort. Diane and Linda will put a meeting together. Karl Ingram and Esteban Kelly said they are also interested. Alison Hastings and Glenn Bergman said someone from DVRPC and Weaver's Way Co-op, respectively, will likely join the next discussion.

F. OTHER BUSINESS/ANNOUNCEMENTS

Angela Perez announced she is glad to join FPAC as a recommended nominee. Bob Pierson announced Common Market, with the Rudolf Steiner Fund, will host a warehouse warming party at 428 E. Eerie Ave. on September 12th. Amanda Wagner announced the USDA has opened a comment period on SNAP. Glenn Bergman announced Weaver's Way Co-op is sponsoring its 8th annual Urban Farm Bike Ride on September 7th.

G. DETAILS OF NEXT MEETING

The next general meeting will be held on October 3rd at One Parkway Building, 1515 Arch Street. Details and agenda to follow.

H. ADJOURNMENT

Meeting was adjourned at 7:30pm.

Submitted by:

The Philadelphia Food Policy Advisory Council (FPAC) facilitates the development of responsible policies that improve access for Philadelphia residents to culturally appropriate, nutritionally sound, and affordable food that is grown locally through environmentally sustainable practices.

Sasha Swayze Dews, FPAC Coordinator sasha.dews@phila.gov