

GENERAL MEETING MINUTES

December 6th, 2017 3PM - 5PM PHS Town Hall, 100 N. 20th St. Philadelphia, PA

ITEM	ACTION TAKEN	PAGE
A. CALL TO ORDER	Called to order at 3PM	2
B. ROLL CALL	Quorum Met	2
C. HONORING CLASS OF 2017	Discussed	3
D. SUBCOMMITTEE UPDATES		
1. Anti-Hunger	Discussed	3
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3. Good Food Procurement & Workforce &	Economic Development	
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E. VOTING ITEMS		
1. Approve Appointed Member Slate	Approved	4-5
2. Approve October 2017 Minutes	Approved	5
3. Approve FPAC 2018 Policy Platform	Approved	5-7
4. Approve Drafting Letter to Mayor to Ado	pt Milan Pact	
	Approved	7
F. PUBLIC COMMENT	Discussed	7
G. ADJOURNMENT	Adjourned	7



A. CALL TO ORDER

Co-chairs Amanda Wagner and Esteban Kelly called the general meeting of the Philadelphia Food Policy Advisory Council (FPAC) to order. Meeting attendees introduced themselves and their affiliations.

B. ROLL CALL

Roll call indicated a quorum was present to conduct official business.

Members Present

Kirtrina Baxter Bryan Fenstermaker Jiana Murdic

Rickie Brawer Alison Hastings Herman Nyamunga Saleem Chapman Esteban Kelly Calvin Okunoye

Katrice Cheaton Linda Knapp Julianne Schrader Ortega

Kelly CourtsGeorge MatysikCarolina TorresNoelle DamesTommy McCannSuzanne WeltmanDonkey DoverGreg McKinleyDwayne Wharton

Julie Zaebst

Ex-Officio Members Present

Molly Riordan Amanda Wagner

Sarah Wu

Others Present

Radika Bhaskar Amy Goldstein Lauren Receto Katie Beckert Luke Klein Mischa Rodriguez **Howard Bilofsky** Emma Kornetsky Melissa Sattler Ronneque Bishop Becca McCord **Kate Scully Cathy Davies Dominick Mireles Kate Spelling** Amanda De Leo Deirdre Mulligan Brielle Stander Erin Doyle-O'Connor Lauren Nocito **Devon Sundberg** Amelia Duffy-Tumasz Bridget Palombo Mallory Sustick **Bridget Fulmore** Lisa Quattlebaum Jane Winkel

FPAC Staff Present

Hannah Chatterjee, FPAC Manager Mary Pham, FPAC Coordinator



C. HONORING CLASS OF 2017

Co-chairs Amanda Wagner and Esteban Kelly led the room in active applause to honor members ending their terms: Katrice Cheaton, Alison Hastings, Jessica McAtamney, and Tommy McCann. Members were presented letters from Mayor Kenney thanking them for their service.

D. SUBCOMMITTEE UPDATES

1. Anti-Hunger

Subcommittee member Emma Kornetsky led the update. The subcommittee is working to schedule a "Hunger Resources 101" session with City Council and staff to educate them on hunger resources available in the city. The subcommittee also reviewed an advocacy toolkit created by Alex Boyd, Philabundance's Hunger Fellow. The purpose of the toolkit is to help organizations learn more about advocacy and how they can take action. Other topics discussed included collecting client stories from members for advocacy purposes, and the current tax bill and why the anti-hunger community opposes it. Anti-Hunger meets on the 2nd Tuesday of the month from 2:30pm to 4pm at SHARE. For more information or to attend a meeting, please contact Co-Chairs Steveanna Wynn and Kathy Fisher.

2. Food & Health

Chair Dwayne Wharton discussed the Philly Beverage Tax, sodium/sugar warning labels, PA Fresh Food Finance initiatives, and the farm bill. For the beverage tax, preemption legislation is being floated by Representatives to negate the city's ability to tax itself, which also serves as a precedent for other efforts to thwart local government's power by the state. New data is being presented that counter the industry's argument of loss of revenue – there has been a drop in sweetened beverage sales but a drop in overall sales is not being seen. There is also reportedly an increase in water sales.

The subcommittee is interested in learning more from the Phila. Dept. of Health regarding possible sodium warning labels on menu items at chain restaurants. In addition, the committee is interested in exploring sugar warning labels as well. Legislative briefings on food access and FFFI in PA are being coordinated by The Food Trust. There has been no date specified for the Philadeplhia region to date. The committee is interested in exploring, participating, and attending. There is also a Regional Farm Bill Working Group being convened by The Food Trust. A final report will be produced which will be used to advocate for SEPA's interest. Food & Health meets on the second Thursday of the month from 3:30PM to 5PM. For more information or to attend a meeting, contact Chair Dwayne Wharton.

3. Good Food Procurement & Workforce & Economic Development

Good Food Procurement co-chair Molly Riordan led the update. Good Food Procurement and Workforce & Economic Development continue to combine forces to tackle the issue of fair labor in restaurants. The combined subcommittees elected to award the 'Fair' label to an additional 4 caterers (up from 1 originally) in the August 2017 edition of the Good Food Caterer Guide, and are working to compile a database of free and low-cost trainings for employers to improve their workplace practices and move



toward the fair labor standards defined by the Guide. The combined subcommittees will send out this database and other resources in January to current and potential Good Food Caterers, as well as FPAC contacts. The subcommittees will not meet in December, and will meet as a combined group again on Tuesday January 23, 2018 3:30-5:00pm at 1101 Market St. 9th floor. For more information or to attend a meeting, please contact Co-chairs <u>Catherine Bartoli</u> and <u>Molly Riordan</u>.

4. Urban Agriculture

FPAC Manager Hannah Chatterjee led the update. At the last meeting, the subcommittee hosted a working session to review urban ag policy recommendations and parts of the Urban Ag Strategic Plan RFP. The policy recommendations are reflected in FPAC's new 2018 Policy Platform. Subcommittee members gave input on desired qualifications for the Strategic Planning consultant, and the deliverables expected at the end of the strategic planning process. The subcommittee meets on the fourth Wednesday of every month from 3:30PM to 5PM. If interested in participating, please contact Co-chairs Nancy Kohn and Ash Richards.

5. Zero Waste

FPAC Coordinator Mary Pham led the update. At the last meeting, members discussed the status of the compost design competition and Philacycle at the Marathon. One design from Let's Talk Trash has been built and is being tested by Bennett Compost. The other design from The Workshop School has not been built, but a group of students have been identified that are interested in building the design this quarter. FPAC is hoping to unveil the winner in spring 2018 and launch a mini grant cycle that will award an organization \$2,000 to build the winning system. This year at the Marathon, over 140 Philacycle (formerly Waste Watchers) volunteers helped attendees separate waste into trash, recycling, and compost. More than 89% of waste was diverted from the landfill. Zero Waste meets on the third Tuesday of the month from 4PM to 5PM. If you are interested in participating in the Zero Waste Subcommittee, please contact Chair Linda Knapp.

D. VOTING ITEMS

1. Approve Appointed Member Slate - Nominee Bios

Sarah Wu, Membership and Governance Chair, introduced the nominees and discussed the nomination process. In FPAC's membership survey, members identified critical areas that FPAC should focus on, such as youth representation and appointing more community organizers. The nominees were selected based on identified priorities.

2018 Slate:

- Lan Dinh, Farm and Food Sovereignty Director at VietLead
- Jessica Moore, consultant at Kitchen Table Consultants
- Bridget Palombo, Director of Community and Economic Development at Asociación Puertorriqueños en Marcha (APM)
- Lisa Quattlebaum, founder of The Little School Project and The Homesteadista blog



- Kate Scully, Policy Director at the Center for Hunger-Free Communities
- Devon Sundberg, Coordinator of Dietetic Services at the School District of Philadelphia.

Nominees introduced themselves and briefly described their past and current work experiences. Ballots were completed by members and FPAC Manager Hannah Chatterjee tallied the votes. FPAC appointed members approved all nominees.

2. Approve October 2017 General Meeting Minutes

Motion by Alison Hastings, seconded by Julianne Schrader Ortega, to approve the October 2017 minutes. Motion passed with none opposing and Linda Knapp, Esteban Kelly, and Saleem Chapman abstaining.

3. Approve 2018 FPAC Policy Platform - Policy Document

FPAC members revisited <u>A Philadelphia Food Policy Roadmap</u> and previous recommendations presented to Mayor Kenney in May 2017 at several executive sessions, general meetings, and at the subcommittee level. Recommendations were updated and consolidated to reflect current priorities. Subcommittee chairs discussed the review process at their meetings.

Zero Waste

The Zero Waste Subcommittee first developed recommendations in 2015. One major accomplishment was the creation of the Zero Waste and Litter Cabinet and development of a zero waste action plan. The subcommittee revised the recommendations based on this progress. The subcommittee also tailored the language to support the City's action plan and emphasized other zero waste opportunities to move forward.

Comments: Recommendations 4, 7, and 8 on composting are complementary to Urban Ag's 4th recommendation. The subcommittees should be aware that their work overlap for future collaboration.

Workforce and Economic Development

The subcommittee revised the recommendations by broadening the first recommendation to "Commit to livable wage policies such as the Philadelphia 21st Century Minimum Wage and Benefits Standard", emphasizing earned sick leave enforcement, eliminating the two-tiered wage system, and extending tip protections to restaurant workers.

Comments

- Include "<u>take care of themselves</u> and their family members" to consider self-care for mothers on maternity leave in #4.
- Include urban agriculture and seasonal workers in number #3.
- Add language access in #2



Urban Agriculture

The majority of recommendations are directed at the Land Bank because the subcommittee has been focused on land access issues and the mechanisms that the City has established to provide land access to gardeners. The subcommittee also recommends that the City funds and supports the Urban Ag Strategic Plan, which the City has committed to developing.

The subcommittee revised the recommendations by requesting that City Council increase its commitment to at least 5 new acres of cultivated land in each Council district, collect and publish annual data on gardens, foster collaboration between agencies, urban ag organizations, and workforce improvement organizations, and provide and facilitate access to resources for gardeners.

Some comments include adding language on educating and engaging youth to enter the urban ag field and developing shared priorities among urban ag groups, green space advocates, and housing advocates. No new recommendations need to be added, as these recommendations are already addressed under the Urban Ag Strategic Plan recommendation.

Good Food Procurement

One accomplishment was the development and implementation of citywide nutrition standards. The subcommittee developed recommendations that would move the City toward more sustainable purchases through better coordination between departments, employment of Best Value criteria for awarding food service contracts, and the creation of an internal taskforce.

Food and Health

The subcommittee focused on developing recommendations that would improve nutrition standards in early childcare settings and schools. Other additions include supporting breastfeeding policies, funding farm to school programs, promoting healthy food financing initiatives, and eliminating sugar-sweetened beverages as the default choice on kids' menus at chain restaurants.

Comments

- Change number two to "...the expansion of farm to school food programs"
- Add "soft drinks as the default choice from kids menus..."

Anti-Hunger

The subcommittee developed recommendations that focused on both citywide commitments to antihunger issues as well as broader, federal-level recommendations. Additions include increasing participation in school breakfast programs, expanding the ability of schools and agencies to provide meals for students on planned days off from school, and addressing the decline in summer meal redemption.



Motion by Esteban Kelly, seconded by Noelle Dames, to approve as amended the 2018 FPAC Policy Platform. Motion passed with none opposing and none abstaining.

4. Approve Drafting Letter to Mayor to Adopt Milan Pact - Fact Sheet

Amanda Wagner led the discussion on the Milan Urban Food Policy Pact. Mayors throughout the country will be convening at the U.S Conference of Mayors to sign the pact on January 24th, 2018. The co-chairs requested feedback from FPAC members to gauge if there is interest in drafting a letter to Mayor Kenney requesting that Philadelphia sign on.

The pact is non-binding and Philadelphia has already completed many recommendations in the framework, including the creation of a food policy advisory council. If eligible, the City can be awarded 15,000 euros for technical assistance. 160 cities have already signed the pact, including Baltimore, Miami, New York, Pittsburgh, San Francisco, and West Sacramento.

The City as a whole will be committing to the framework of the pact, not just FPAC. Becoming a signatory city can be a great marketing tool, as it will provide another platform for FPAC to showcase its accomplishments and recommendations. Signatory cities are also invited to annual meetings and can contribute to an annual report that outlines success stories in food policy work.

The letter to the Mayor can begin by outlining ways that Philadelphia has already aligned with the pact's framework and how the city has even gone beyond some of the recommendations. This section will highlight the work of the subcommittee.

One comment from several appointed members is that members need more information for future voting items so that members are better informed to vote.

Motion by Esteban Kelly, seconded by Jiana Murdic, to approve drafting the letter. Motion passed with Linda Knapp opposing and Calvin Okunoye and Dwayne Wharton abstaining.

F. PUBLIC COMMENT

The Food and Health and Urban Ag Subcommittees are hosting an end-of-the-year celebration on Friday, December 8th, at The Cabin at Dilworth Park from 4PM to 6PM. All are welcome, pay as you go.

G. ADJOURNMENT

Meeting adjourned at 5:00PM.

Submitted by:
Mary Pham, FPAC Coordinator
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